



The 6 keys to achieve success in a digital transformation project

How is your company doing with digital transformation?



Digitization requires technological and business process knowledge. If the organization doesn't have a highly specialized profile in these fields, these types of challenges can become a mountain. Every company has its dynamics, there are always hundreds of tasks to attend to, short-term goals to achieve...which means that altering day-to-day operations to adapt to digital transformation is not always a breeze.

Do you know how to automate processes, gain agility, and reduce costs?

Maybe you're not a technology expert, and you don't have the time to learn and catch up. Even so, if you're interested in evolution, even if your company has significant digital transformation challenges to overcome, there are some

ideas to consider that can guide you towards success and improve your company's results, as well as your professional prestige. Pay attention to these six points because, without requiring great efforts, you can contribute a lot of value.

Follow the 6 keys to success >



Analyze your
needs carefully.

1

know what you need

It is important to start at the beginning, which means setting goals and prioritizing from a situational perspective. This first reflection is not always an easy task for a company. If this is your case, at Albira Solutions, we specialize in digital transformation projects, so we can help you from the initial phase. We accompany and help you focus on the initial analysis of the situation, with clarity and expert vision.

2

Ensure internal sponsorship:

Do you have a manager in the organization who supports your vision and believes in the project?

What does the CEO think? If you have an internal sponsor with authority and credibility, who supports and believes in the project, you already have the first part of the game in your hands. In every company, it is common to detect resistance to change when

implementing a digital transformation project. (For example: fear that employees will reject using a new application). In this context, employees are being asked to introduce new ways of working, which can generate reluctance. That's why the sponsor's role as a facilitator is important, supporting the project's performance. Their absence could lead to project failure.

3

Choose a good provider



It is important to choose the best solution based on your needs.

For this, it is essential that your provider knows all the technologies and selects the technology that best suits your company. How do you know?



Firstly, **experience counts**, so you can ask about their background, request examples of success stories, and what types of projects they have carried out.



Functional and technical expertise: Make sure they have professionals with both types of profiles in their company structure. Generally, technical professionals are not passionate about speaking with managers, and typically functional experts are the ones who do the analysis work.



References: Look for their certifications and recommendations.

You already know that it's not enough to tell your provider what to do every six months and wait for them to tell you "how it's going" after six months.

The Agile method provides constant feedback through short development cycles.

The client can validate short cycles of work, so if there are errors, they can be easily corrected, and the impact is less. It is a way of working that tries to **solve problems creatively** and helps to find good ideas.

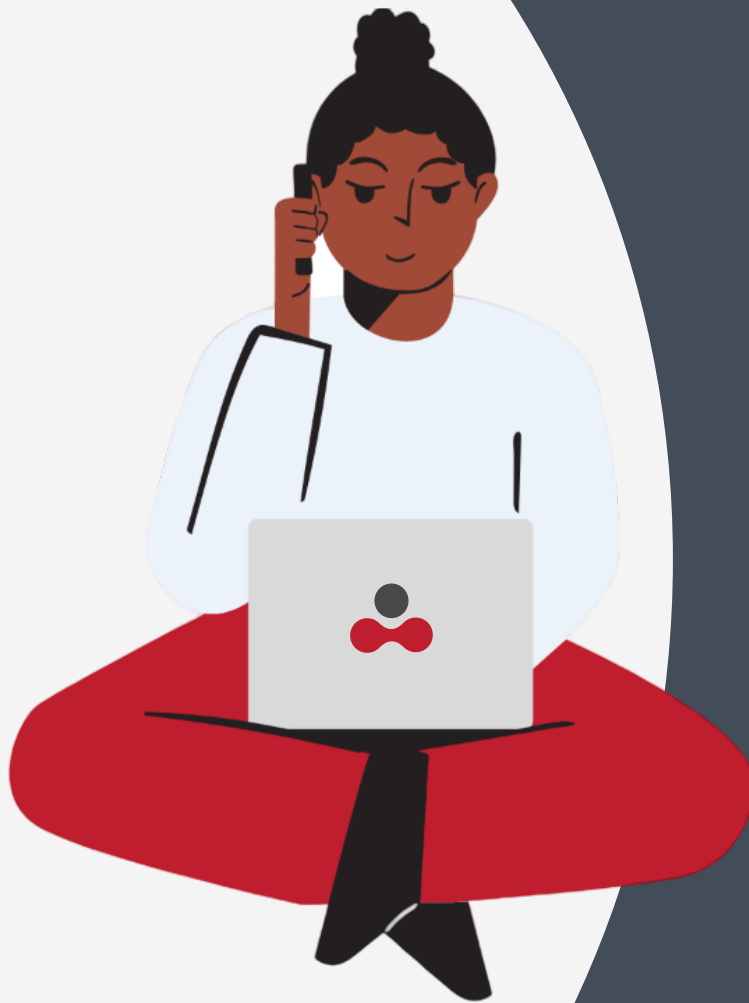
It is based on three pillars: team, space, and time.

At **Albira Solutions**, we apply this working method systematically, so we can help you implement it.



The three pillars:

Team, process
and time.



5 User training

Critical. The transfer phase must receive maximum focus because it is of crucial importance. If the **learning** about its implementation is not successful, users will not "convert" to the new proposal. One way to win over the staff and focus the project on success may be to start with the most receptive profiles and educate them as **early adopters**. They will feel privileged and can act as convinced advocates.

6 Maintenance vs. solvency

Perhaps you will want to make improvements, introduce evolutionary changes, customer service, etc., which means you need solvency and reliability. Our recommendation is that you investigate your provider's track record of results because if it is a short-lived company: surprise! They may **have vanished** when you need them the most. In the same line, it is essential that the work done is **documented** by your provider.

Stagnation
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environment



Finally, a last thought. We know that a company that does not evolve can compromise its strategic objectives.

Stagnation is not an option in the current environment, in which Artificial Intelligence is emerging and inviting us to review how we are configured in our environment.

At Albira Solutions, we are at your disposal to accompany you on any digital transformation project. Contact us.

[Explain us your idea](#)

If you wish, we can be your partner to put your project into practice. Your support is the key to success, for you and your company.